

Jalal Gallehdari

Graphic Artist & Production Designer
Advertising, Social Media, Web & Print

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Digital and production designer with 6+ years of experience creating web, social, advertising and print assets across retail, technology and digital-service projects. Skilled in Adobe Creative Suite, Figma, brand adaptation and production-ready file preparation, with strengths in landing pages, responsive interfaces, campaign assets, animation and video editing. Detail-oriented and effective at managing projects independently while collaborating with developers and creative teams.

Experience

Web & Graphic Designer, Sweea Energy (Schtudach Inc.)

Montreal, Quebec · Remote

Sep 2022 – Feb 2023; June 2024 – Present

Design and adapt website graphics, landing-page assets, and digital marketing materials in both English and French. Prepare and organize production-ready files, collaborate with developers to support website updates, and ensure accurate, web-ready assets that align with brand guidelines.

Production Designer Intern, First Lady Products

Mississauga, Ontario · Remote

Feb–Apr 2024

Redesigned digital and print marketing materials, ensuring the brand's voice and details were accurate. Prepared production-ready artworks, managed changes, and ensured a flawless layout. Checked quality and collaborated with the team to deliver materials on time. Maintained organization, created variations of approved artwork, and ensured consistency.

Graphic Designer, Marouf Tochal Inc.

Toronto, Ontario · On-site

Mar 2023 – Jan 2024

Designed customer-facing print and digital marketing pieces, all while keeping the brand's look and feel the same. Refined the TV menu, animated slides for multiple large screens in a fast-paced setting.

UI & Advertising Graphic Designer, Zohoor Asre Arvand

Abadan, Khuzestan · On-site

Mar 2019 – Aug 2022

Crafted advertising, social-media, interface, and campaign assets for digital services. Adapted creative assets across platforms, formats, and audience needs.

Projects

GuGuLee YouTube Channel

2026 – Present

Creating an animation series and YouTube Shorts contents on YouTube.

Shahanshahi Calendar (iOS, iPadOS, macOS, watchOS App)

2026

Coded and designed the app's interface and published it on the App Store.

Education

Humber Polytechnic

Toronto, Ontario

Advertising & Graphic Design Diploma, 2024

Azad University (IAU)

Abadan, Khuzestan

Computer Software Science Associate Degree, 2019

Skills

- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, XD, After Effects and Premiere Pro
- **Digital Marketing Design:** websites, landing pages, web banners, display advertising and social-media campaigns, Advertising Email Design
- **Figma & UI Design:** wireframes, prototypes, responsive layouts and developer handoff
- **Production Design:** artwork adaptation, resizing, versioning, quality control and print/digital exports
- **Brand Design:** typography, hierarchy, colour, logo, visual identity and brand consistency
- **Content Creation:** social graphics, motion, animation and video editing
- **Other Tools:** Xcode, Pixelmator Pro, Canva, Excel, Office, Photography, Videography, ChatGPT, Claude, Grok, Gemini, Swift, Midjourney, Prompt Copywriting, Google Ads and Meta Ads