

# Jay Gallehdari

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## Summary

A Designer with 8+ years of experience and a diploma in Advertising & Graphic Design from Humber College. Skilled in Photoshop, Illustrator, After Effects, CorelDRAW, and other creative tools for web, social media & print. Delivers high-quality work with strong attention to detail—independently & in teams.

## Experience

### Designer

#### Self-Employed / Freelance | 2019 – Present

- Designed web, social media, and print visuals for clients across various sectors
- Completed 100+ projects for 50+ clients, improving brand consistency and engagement

### Graphic Designer

#### First Lady Products – Beauty & Cosmetics | Feb 2024 – Apr 2024

- Designed web banners, email graphics, magazines, and decals for promotional use
- Produced 20+ promotional visual pieces across digital and print platforms with the marketing team

### Web & Graphic Designer

#### Sweea Energy Inc. – Energy Sector | Dec 2022 – Jan 2024

- Redesigned website and improved SEO, which boosted Google visibility by 50%+
- Supervised two interns, providing guidance on design tasks and project deadlines

### UI & Advertising Graphic Designer

#### Atlas Arvand (Zohoor Asre Arvand) – Tech & On-Demand Services | Mar 2019 – Jun 2022

- Designed UI in Adobe XD and created marketing visuals for Chiwant app
- Developed billboard ads, flyers, and campaign graphics that boosted engagement

### Sign Designer & Production Assistant

#### Faseleh Sign Shop – Signage & Printing | May 2017 – Dec 2018

- Installed LED lighting in signs and assisted with production and on-site installation
- Designed custom signage using CorelDRAW and prepared files for CNC and laser cutting

## Education

### Humber College – Toronto, ON, Canada

Advertising & Graphic Design, College Diploma | 2022- 2024

### Azad University IAU – Abadan, KZ, Iran

Computer Software Science, Associate Degree | 2014 - 2016

## Skills

Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Motion Design, CorelDRAW, Fiery, Prepress File Preparation, Print & Packaging Design, CNC machine operation, laser cutting, LED installation, Branding & Visual Identity, UI Design, Figma, WordPress, SEO, Google Ads, Meta Ads, Mailchimp, Copywriting, Time Management, Team Collaboration, Attention to Detail, Problem-Solving.