

Jay Gallehdari

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PORTFOLIO WEBSITE: WWW.JAYGALLIE.COM

Experience

Graphic Designer & Digital Content Creator

Freelance & Agencies | 2019 – Present

- Collaborated on web, social media, and campaign visuals
- Balanced multiple projects, deadlines, and team collaboration
- Worked with clients across sectors to create digital and print assets
- Used creative tools like Adobe Creative Cloud to express ideas clearly

Graphic Designer

First Lady Products – Beauty & Cosmetics | Feb 2024 – Apr 2024

- Assisted in preparing files for print and digital delivery
- Supported the development of a refreshed brand identity across platforms
- Collaborated with the marketing team to create consistent and impactful visuals
- Designed web banners, email graphics, magazines, and decals for promotional use

Web & Graphic Designer

Sweea Energy Inc – Energy Sector | Dec 2022 – Jan 2024

- Produced consistent branding assets across all digital materials
- Revamped company website layout to improve user navigation and engagement

Social Media & Print Graphic Designer

Atlas Arvand – Tech & On-Demand Services

Mar 2019 – Aug 2021

- Created billboard designs, flyers, and marketing visuals
- Produced social media content aligned with campaign goals
- Collaborated with other designers to ensure design feasibility and user clarity

Education

Humber College – Toronto, ON, Canada

Advertising & Graphic Design, College Diploma | 2022- 2024

Azad University IAU – Abadan, Khuzestan, Iran

Computer Software Science, Associate Degree | 2014 - 2016

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere Pro), Branding & Visual Identity, UI/UX Design, Figma, WordPress, Print & Packaging Design, Prepress File Preparation, SEO, Google Ads, Meta Ads, Mailchimp, macOS (Preferred), Windows, Microsoft Office.