JAY GALLEH DARI

Graphic & UI Designer | Web & Video Creator | Marketing & Print Specialist

Open to relocate if necessary
Contact: (647) 331-9628 | design@jaygallie.com | www.jaygallie.com

EDUCATION

Humber College
Advertising and Graphic Design
Post-Secondary | College Diploma

Azad University IAU
Computer Software Science
Associate Degree

EXPERIENCE

Graphic Designer
Freelancer (Sector: Open)

-Present
2019-01

- Designed branding, websites, and marketing assets for various clients.
- Created custom graphics and UI designs for businesses.
- Developed print materials, including brochures, packaging, and signage.
- Managed social media content creation and advertising visuals.

Graphic Designer
First Lady Products (Sector: Beauty & Cosmetics)

2024-04
2024-02

- Designed web banners, Weekly & Monthly email graphics, magazines, decals, and advertisements.
- Created promotional materials for marketing campaigns.
- Collaborated with the marketing and graphic design team to develop engaging visuals.
- Assisted in refining brand identity through digital and print assets.

UI & Web Designer
Sweea Energy Inc (Sector: Energy)

2024-01
2022-12

- Designed and enhanced the company's website to improve user experience.
- Developed digital graphics for web and social media marketing.
- Created marketing visuals, including banners and product showcases.
- Ensured branding consistency across all digital assets.

Social Media & Print Designer
Atlas Arvand (Sector: Technology & On-Demand Services)

2021-08
2019-03

- Designed UI elements for the company's app and website.
- Created social media graphics and marketing materials for campaigns.
- Designed large-format print materials such as billboards and flyers.
- Worked closely with the development team to improve user experience.

SKILLS & SOFTWARE

Design & Branding
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Printing Principles

Web & UI/UX
- Figma
- Adobe XD, PHP
- Wordpress, HTML 5
- Adobe Dreamweaver

Video & Motion
- Adobe After Effects
- Adobe Premiere Pro
- Motion Graphics
- Videography

Software & Workflow
- macOS (Preferred)
- WindowsOS
- MS Office
- iOS Swift UI Coding

Marketing & Strategy
- SEO
- Mailchimp
- Meta Ads (Facebook)
- Google Ads & Analytics

Production & Printing
- Pre-press File Preparation
- Printing & Packaging
- Design (Flyers, Decals, Billboards, etc.)

HONORS, MEMBERSHIPS AND VOLUNTEER EXPERIENCE

- Provided online workshops to beginners on Adobe Photoshop and Illustrator, guiding them in creating their first design projects.

- Assisted designers in switching from Windows to macOS, optimizing workflows, and adapting to Apple's design ecosystem.

- Helped small business owners set up WordPress websites, ensuring smooth functionality and branding consistency.

- Created promotional materials for local events, non-profits, and small businesses, enhancing their digital presence.

CERTIFICATES & LICENSES

SmartServe | Full G Driver's License